



DESIGN SERVICES

Where great food retail *begins.*

Independent design and project management
for farm shops, butchers and independent food
retailers who demand more from their space.

2026



OUR PHILOSOPHY

"A beautiful space that doesn't sell is just expensive wallpaper. When the commercial thinking is right, the design takes care of itself."

We balance aesthetics with commercial effectiveness. Every layout decision, every equipment choice, every material selection is made with a single question in mind, does this make the shop perform better? Great design and great retail are not in conflict. In the right hands, they are the same thing.

COMMERCIAL FIRST

Every square metre works hard. High margin products get prime visibility. Impulse zones are engineered, not accidental.

AUTHENTIC DESIGN

We design for your customers, not for Instagram. Authenticity outlasts trends and builds the loyalty that sustains independent retail.

COST INTELLIGENCE

There is a sweet spot between under and over investing. We find it. No hidden margin. No unnecessary specification.

FUTURE PROOF

A commercially aware design considers scalability, evolving trends and operational flexibility as your business grows.

From brief to opening *day*.

A structured, transparent process that keeps you in control at every stage. Nothing moves forward until you are happy.

6 to 8 weeks

Typical duration of
design process

1

Brief & Discovery

Your vision, customers, space and commercial ambitions

2

Concept Design

First draft layout, aesthetic direction and materials palette

3

3D Visualisation

High quality renders, see the space before anything is built

4

Refinement

Iterating until the design is exactly right, nothing moves forward until you are happy

5

Technical and Aesthetic Design Pack

Full drawings, specification and Scope of Works, tender ready

6

Project Delivery

Contractor coordination, programme management and on-site management

7

Opening Day

Snagging, sign-off and a shop that is ready to trade

WHAT WE OFFER

A complete design *service.*

Every element of your retail environment, from the first sketch to the opening day. designed with commercial purpose and delivered with transparency.



OT Conceptual Design

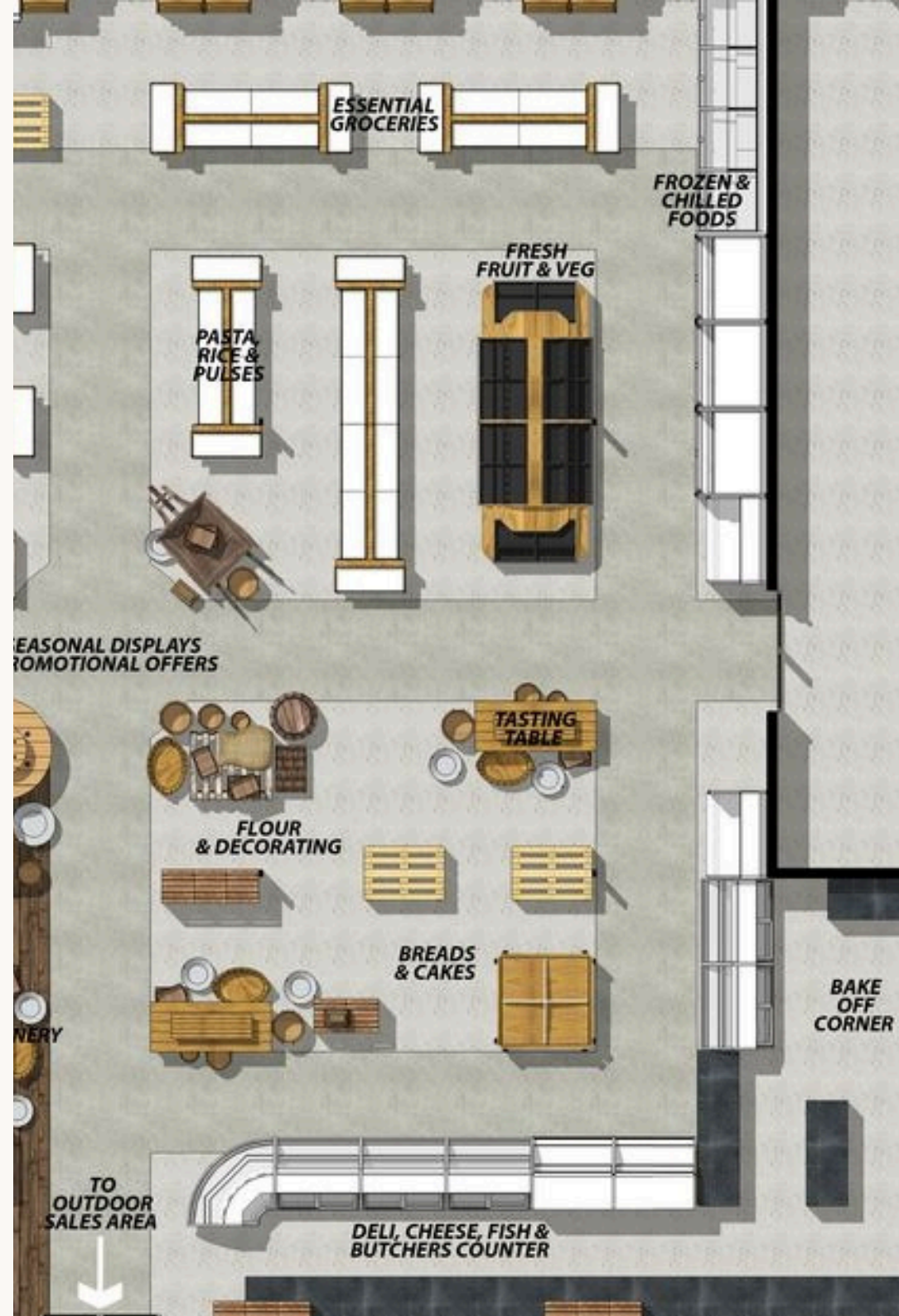
Every great refit begins with a concept, a clear vision of how the space should feel, how it should function and what story it tells.

We immerse ourselves in your world, your customers, your products, your location, your competition.

We balance aesthetics with commercial effectiveness from the very first sketch.

The design direction we develop is authentic to your business and purposeful in its intent, a genuine blueprint for everything that follows, not a mood board.

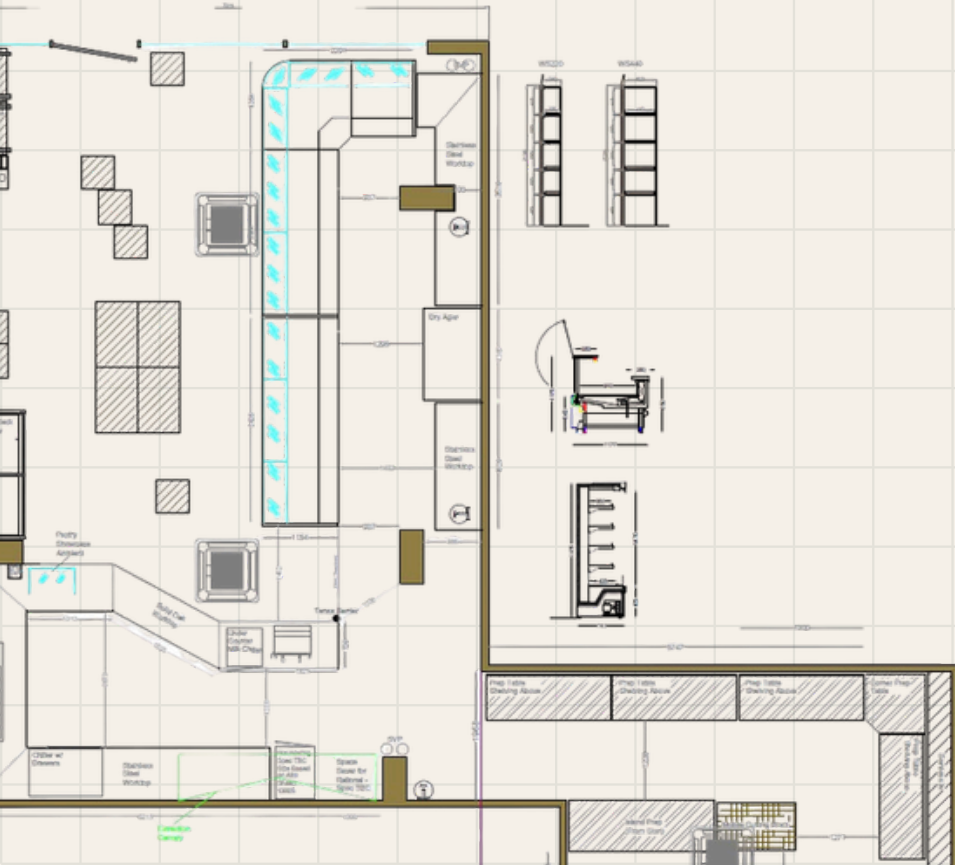
- Customer demographic research
- Commercialised layout strategy
- Aesthetic direction and story
- Materials and finishes concept
- Equipment and furniture philosophy



02 2D Layout & Drawings

Full suite of dimensioned layout and elevation drawings, the precise technical foundation that turns a design concept into something buildable and tenderable.

Every layout is balanced between commercial effectiveness, aesthetic intent and regulatory compliance. Customer flow, operational efficiency and product placement are considered at every stage.



03 3D Visuals



Before a single component is ordered, you will see your new shop in three dimensions, materials, finishes, lighting and equipment all illustrated with precision.

04

Refrigeration & Temperature Control

Refrigeration is typically the largest capital spend in any food retail refit, and the most expensive to get wrong. We sit completely independently, with no supplier relationships and no hidden margin.

15+

Years hands-on refrigeration experience

Specifying all types of retail display and storage refrigeration and engineering systems



05

Aesthetic Design

A full finishes specification, every surface, material and colour choice considered together to create a coherent, authentic environment that resonates with your customers.

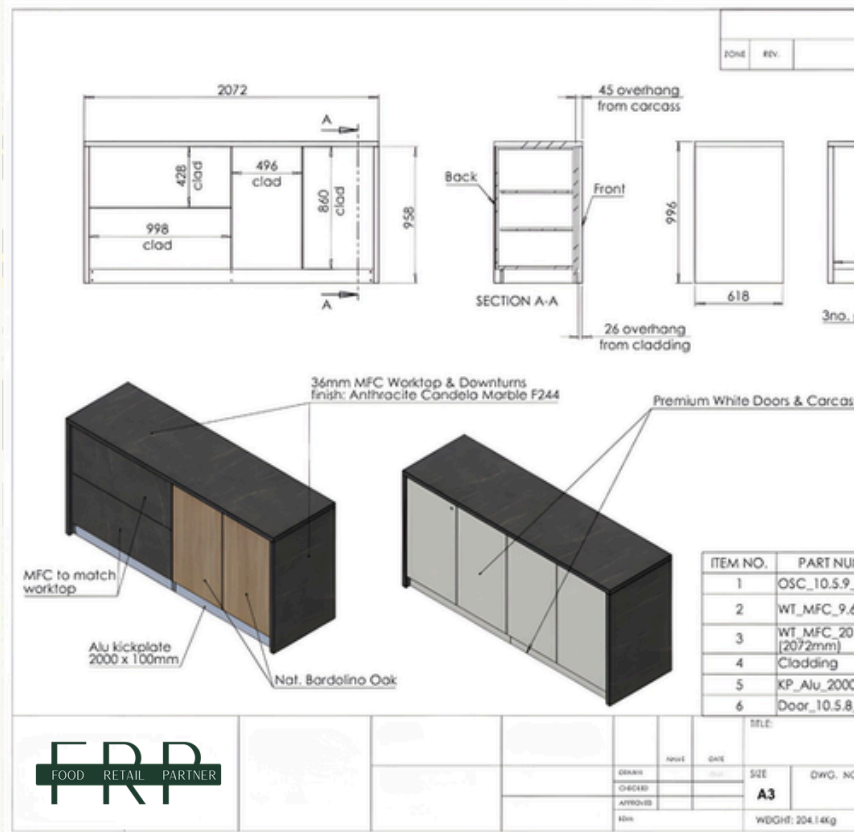


06

Technical Design

A design that is ready to build, not just ready to look at.

Without the technical detail behind the visuals, contractors interpret and assume, which means inflated quotes and a refit that does not deliver what was designed.



Lighting dictates how your space feels more than almost any other single element, something that's often underestimated by retailers.

Guide attention & movement

Enhance product appeal

Create the desired environment

07

Lighting Design

08

Fixtures, Fittings & *Ambient Display*

Every fixture is chosen with commercial purpose. We specify ambient display furniture specific to your product groups, ensuring optimal presentation whilst maintaining seasonal flexibility.



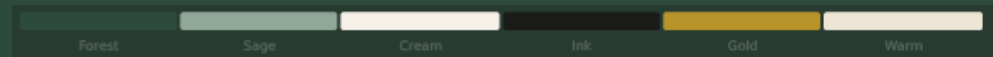
Display shelving
Spot merchandisers
Bespoke joinery
Props

- Wall-mounted systems, produce tables and market stands
- Impulse units and POS fixtures positioned for basket impact
- Made-to-measure display units, fascias and cladding
- Retail props, pricing systems and brand storytelling objects

09

Brand Consultancy & *Brand Guide*

We develop complete brand identities, from initial consultancy through to a fully documented brand guide covering every touchpoint.





Running a refit while trading is one of the hardest things an independent retailer can do. We take the project management off your plate entirely, one point of contact, one programme, no surprises.

IO

Project Management & *Delivery*

What we manage

Programme of works

Built day one, updated weekly, shared with all contractors

Contractor coordination

Every trade briefed, managed and held accountable

Budget & variations

Real-time tracking, full transparency

Snagging & sign-off

Thorough inspection before final payment

Ready to build something *worth talking about?*

Every great shop starts with a conversation. Tell us about your project, whether you're planning a full refit, exploring a new concept or simply want a fresh pair of eyes on your existing space. We'll tell you honestly what we think and what we can do.

“Food Retail Partner designed & managed the fit-out of our new Farm Shop. We know Farming but not retail, Tom has delivered us a shop that we’re immensely proud which is currently trading strong”

Josh Westacott
Turvins Farm Shop

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